



# CONFIDENCE, COURAGE & COMPETENCE

The 3 Steps to Becoming a Strong, Efficient & Effective Leader

## TRAINING DESCRIPTION

**A one-day deep dive that will make a difference in the way the women in your company lead.**

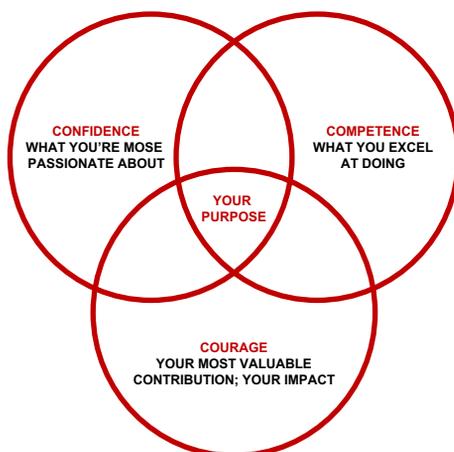
The research is in, and it's conclusive-- confidence, far more than competence, is correlated to career success.

Practically speaking, people who are confident in their abilities are far more likely to reach their goals, advance their careers and be recognized as high potential. Comparatively, those who are highly competent but lack confidence are often stalled in their careers, held back or assumed to be less effective.

The gap between confidence and competence is experienced by far more women than men, and by a much greater degree.

The good news? Confidence can be learned, enhanced and strengthened.

What difference would it make in your organization if your people had the confidence to speak up in a meeting when they disagree, give voice to innovative ideas, and ask for the support they need and deserve to put their careers on a high potential trajectory?



## TARGET AUDIENCE

- Women at all levels
- 35 - 75 people

## OBJECTIVES

- To increase each attendee's level of self-awareness
- To identify the obstacles to women leading, and how to overcome them
- To inspire, encourage, and motivate women to lead in their personal and professional lives
- To examine the concepts of potential, purpose, passion and the impact they have on women's engagement at work and in their lives
- To explore the correlation between who you are and your impact on your business and your customer
- To cultivate personal and professional accountability amongst participants

## STATEMENT OF BENEFITS

- Increase confidence, which leads to better performance and higher revenue
- Demonstrate to employees how their daily activities have impact and influence on your organization's vision, mission, and goals
- Increase employee engagement, which contributes to an increase in productivity, customer loyalty, and profits
- Decrease employee turnover, and therefore the Investment of recruiting and training new workers
- Assume increased responsibility for their own professional development and advancement instead of relying on the company to initiate change
- Increase your organization's bench strength with women leaders who can achieve measurable short and long-term results
- Expand opportunities for diversity and inclusion, by increasing women's contributions to your organization's decision-making structure

**Call us today to inquire about  
Nancy's availability to train your team!**  
**+1 425.429.3636**

*Your insights are worth 10 times what I paid you for your time.  
Thank you for who you are. You have given me a second chance to  
make my business even more successful and profitable that it was!"*  
- Jeanette Nyden, Attorney at Law