



# **WOMENTHINK®**

5 Myths and 3 Truths About Women and Leadership

## KEYNOTE DESCRIPTION

At this point in time, most of us are aware of the research illuminating the issues of women and leadership. It would be difficult to find a woman who hasn't experienced them, firsthand.

Pay disparity sexual harassment, work-life, imbalance, etc.

The harsh reality is that these issues will not disappear overnight. In fact, they may not change in your lifetime.

So, what's a woman to do? Accept these 'realities' and sit back and wait for the world to wake up to your genius?

No, this would probably not be your best life option.

These are the most relevant and timely questions:

- 1. How do you increase your impact and make more of a difference in the world despite these 'facts'?
- 2. How do you discover and cultivate your own unique brand of leadership?
- 3. How do you lead wherever and whenever you want to, and support other women to do the same?

With a bit of irreverence, a large dose of humor, and armed with the latest research, Nancy will help you answer these questions for yourself and your organization.

In this compelling, sometimes challenging, but always practical keynote, Nancy speaks to the issues in a

#### **TAKEAWAYS**

- How to inspire, encourage, and have the confidence to lead in your personal and professional lives
- How to define your own unique brand of leadership
- How to cultivate accountability for leading
- How to increase your awareness of, and responsibility for, your impact
- How to discover why you're not leading, and how to change that today.
- How to be your best, give your most, and contribute that to your team and organization.

#### **KEY THEMES**

- Women Leaders
- Diversity & Inclusion
- **Employee Engagement**
- Career Advancement
- Personal & Professional
- **Empowerment**

### **IDEAL AUDIENCE**

All audiences

way that will call you to action. No whining. Only winning.

Call us today to inquire about Nancy's availability to train your team! +1 425.429.3636

Nancy's genius is turning potential into performance, hope into happiness, values into value. I've seen her transformative work turn people loose to produce powerful results, in life and at work.

- Chuck Shelton, Leadership Development Manager, Safeco Insurance